



A Fraternal Benefit Society

## 2009-2010 International Safety Poster Contest / Public and Parochial Schools

- Participants:** UCT's annual safety poster contest is open to all public or parochial school children under age 19. Students in colleges or institutions beyond high school are not eligible.
- Subject:** Only posters with the subject of safety (i.e. drugs, alcohol, firearms, fire safety, etc.) will be considered.
- Contest levels:** Judging is done on three levels: the lower level, for students in the 3rd, 4th and 5th grades; the middle level, for students in the 6th, 7th and 8th grades; and the upper level, for students in the 9th, 10th, 11th and 12th grades.

### General Rules

All posters must be prepared on art board or bristol board measuring 22" x 28" and of at least four-ply or greater thickness.

The entrant must do all of the original artwork; only one poster per student is admissible. Computer generated items and paste-on items from magazines, made from construction paper, etc., are allowed.

Poster fronts should contain no identifying marks of any nature. Instead, the artist's name, home address, school and the sponsoring council **MUST** be placed **in an envelope and attached to the back of the poster.**

The envelope will be opened only after judging is completed. After the local council notes the winner's information, the identification card with the artist's information must again be placed in an envelope affixed to the back of the poster before submission to the Grand council.

Once judging on the Grand council level is complete, **an official seal must be affixed to the back of all first place winning posters** and all envelopes removed before the posters are submitted to the Home Office for international judging.

The decision of the judges will be final. UCT will award prize money to the winners of its International Safety Poster Contest. However, UCT will not honor any demand for remuneration from any other use of the poster.

**Failure to comply with any of the contest rules automatically disqualifies the poster(s) involved.**

### Judging

In local contests, judging should be done by individuals who are not familiar with any of the contestants. Judges **CANNOT** be related to any of the contestants. Recommendations for judges are teachers, art instructors, firefighters and police officers.

Posters will be judged as follows:

- Originality of idea.....up to 50 percent
- Artistic ability displayed.....up to 40 percent
- Neatness.....up to 10 percent

### Awards

It is recommended that local councils provide cash awards in each division. Local merchants and the media often assist as co-sponsors. Awards should be divided on the ratio of 50 percent - 30 percent - 20 percent for first, second and third places respectively. **A suitable certificate of recognition, which may be awarded to each contestant, is available at no charge from the Home Office.**

Grand council awards should also be divided on a ratio of 50 percent - 30 percent - 20 percent for first, second and third place winners in each level. Grand council awards should be as large as the council can afford. The Supreme Council will present the following international contest cash awards:

- One 1st Prize ..... \$75
- Two 2nd Prizes ..... \$50 each
- Three 3rd Prizes ..... \$25 each

---

## Special Instructions to Local Contest Chairpersons

After the final local contest judging, an information sheet showing the winner's name, address, school and local council affiliation is to be placed in an envelope and affixed to the back of the winning poster. The judges must print in bold letters "upper level," "middle level" or "lower level" on the back of the winning posters so that they can be easily read.

**Posters without this information will be disqualified.**

**Each Grand council will determine the number of posters that may be submitted by each local council to the Grand council contest.**

A poster will not be judged on the Grand level if the envelope containing the information sheet with the entrant's name, address (no post office boxes, please), school and the name and number of the sponsoring council, is not affixed to the back of the poster.

All local council safety poster contests should close March 31, or 30 days before the Grand Council Session, whichever comes first.

**The international safety poster judging will be conducted at the Home Office by professional judges working in the art and safety fields. The winning posters will be displayed at Supreme Session in Indianapolis, Indiana. Following Supreme Session, the Home Office will ship the winning posters back to the participating students. If your council would like the poster(s) returned to the local council secretary or a particular local council member, please notify the Public Relations Department at (800) 848-0123, ext. 130, or at [lfisher@uct.org](mailto:lfisher@uct.org), by no later than July 23, 2010.**

**All international winners' checks will be mailed directly to the winners unless otherwise requested by local or Grand councils.**

## Special Instructions to Grand Contest Chairpersons

**Grand councils are to submit only one first place winner in each level to the international contest.** Only three posters from each Grand council are eligible for international competition: one from the lower level, one from the middle level and one from the upper level.

All Grand councils will be supplied with seals to affix to winning first place posters in each of the three levels. **These seals MUST be completed and affixed to the backs of the posters before they are submitted to the Home Office for judging.**

**Any posters which do not bear the completed current year's official seal will be disqualified.**

Grand councils are responsible for notifying the media in each Grand contest winner's area.

**All winning posters that qualify for international judging MUST be received at UCT's Home Office in Columbus, Ohio, by no later than June 11, 2010.** Posters received after this date will be disqualified. **Please ship posters flat and DO NOT ship posters to the Canadian Office in Calgary.** Posters must be shipped to:

**United Commercial Travelers of America  
International Safety Poster Contest  
1801 Watermark Drive, Suite 100  
Columbus, OH 43215**

**Sponsored by  
United Commercial Travelers of America**