



Kaye Trainer International Capital Campaign

The Kaye Trainer is a physical therapy device used in rehabilitation centers worldwide and manufactured in North Carolina by a company named Kaye Products. Originally designed for recovery from traumatic leg/hip injuries or illnesses, special hockey programs have now discovered an alternative use for the device. According to Dave Chase, secretary of Valencia SNAP Flyers Council 2011 and president of the Valencia SNAP Flyers special hockey program, "The device is THE safest way to teach someone how to skate!"

UCT is officially kicking off The Kaye Trainer International Capital Campaign! The purpose of the campaign is to supply every ASHA program with a Kaye Trainer, which includes the suspension and harness. In total, each Kaye Trainer costs \$2,500 including shipping. We encourage your local and/or regional councils to get involved by donating either the full \$2,500, or whatever your council can contribute to the total campaign. Every donation will help! This is an ongoing campaign until we reach our total campaign goal of \$182,500, or 73 Kaye Trainers.

If your local or regional council donates the full \$2,500 to the campaign, you may choose which ASHA program will receive the Kaye Trainer through your donation. In addition, if you do so, Jen Chillinsky and Linda Fisher will be contacting your council to help create buzz in your community and generate media attention for the arrival celebration of the Kaye Trainer at your designated ASHA team's rink. Let's celebrate this event within your community!

Councils can either donate online at www.uct.org through PayPal, or checks/cheques can be made payable to **UCT Charities** and mailed to the UCT home office. **Be sure to memo your check/cheque for Kaye Trainer.** Each time a donation is made, the amount and the donor will be made visible on the UCT home page. You can follow the campaign's progress by visiting www.uct.org.

"The device is THE safest way to teach someone how to skate!"
– Dave Chase



CAMPAIGN BENEFITS:

- Increase UCT brand awareness internationally and within the ASHA community
- Gain potential new members and alternative councils
- Promote UCT through local and regional councils and ASHA programs
- Open the doors to other companies, organizations and individuals who want to get involved and donate to the campaign
- Focus possible media attention on local and international levels
- Provide an opportunity to increase activity within local and regional councils
- Continue to develop partnership with ASHA
- Award Medal of Honor Program points to councils that donate
 - \$1,000 or more = 1 point
 - \$2,000 or more = 2 points

For information, contact UCT Community Outreach Manager Jen Chillinsky at 614-487-9680 ext. 207 or jchillinsky@uct.org

