



Local Council Newsletter Contest 2019

UCT is sponsoring a local council newsletter contest for local councils publishing newsletters from **April 1, 2018, through March 31, 2019.**

Entering

Take a look at your 2018-2019 newsletters, and choose and the one you believe to be the best and email it to lfisher@uct.org. If you want, you can instead mail it to: UCT **Local Council Newsletter Contest, Public Relations Department, 1801 Watermark Drive, Suite 100, P.O. Box 159019, Columbus, OH 43215** by no later than **MAY 1, 2019**. Entries received after May 1 will not be considered.

Judging

Councils are divided into two categories by membership level:

- 199 members or fewer**
- 200 members or more**

Newsletters are evaluated in categories: relevance of news, design and originality. The **relevance of news category** assesses the clearness of writing and the relevance of information included. The **design category** evaluates basic design elements such as font, typeface, masthead design, overall layout and relevance of art and photos. The **originality category** judges the overall creativity in layout, design and writing.

First, second and third places are awarded in both divisions. Winners receive a certificate and are featured in the autumn issue of *The Sample Case*. In addition, the councils of winning newsletters in both divisions are awarded cash prizes that will be direct deposited into the local council's bank account:

- 1st Place - \$100**
- 2nd Place - \$75**
- 3rd Place - \$50**

What are you waiting for? Start thinking about your submission today! Contact the Public Relations Department at lfisher@uct.org or 800.848.0123 x1130, with any questions or for more details.