



# Regional Council Newsletter Contest 2019

UCT is sponsoring a regional council newsletter contest for regional councils publishing newsletters from **April 1, 2018, through March 31, 2019.**

## Entering

Take a minute to review past issues of your 2018-2019 newsletters. Choose an issue you believe to be one of the best and send three copies of it to: **UCT Regional Council Newsletter Contest, Public Relations Department, 1801 Watermark Drive, Suite 100, P.O. Box 159019, Columbus, OH 43215** by no later than **MAY 1, 2019.** Entries received after this date will not be considered.

## Judging

Newsletters will be evaluated in three categories: relevance of news, design, and originality. The **Relevance of news category** assesses the clearness of writing and the relevance of information included. The **design category** evaluates basic design elements such as font, typeface, masthead design, overall layout and relevance of art and photos. The **originality category** judges the overall creativity in layout, design and writing.

Judging will be conducted at our convention in New Orleans, Louisiana. First, second and third places will be awarded. Winners will receive a certificate and will be mentioned in the autumn issue of *The Sample Case*. In addition, councils of winning newsletters are awarded cash prizes that will be direct deposited into the regional council's bank account:

**1st Place - \$100**

**2nd Place - \$75**

**3rd Place - \$50**

**What are you waiting for? Start thinking about your submissions today! Contact the Public Relations Department at [lfisher@uct.org](mailto:lfisher@uct.org) or 800.848.0123 x1130 with any questions or for more details.**