



## UCT'S 2020-2021 INTERNATIONAL SAFETY POSTER CONTEST FOR INDIVIDUALS IN PUBLIC, PRIVATE OR PAROCHIAL SCHOOLS

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**Participants:** UCT's annual safety poster contest is open to all public, private or parochial school students under age 19. Students in colleges or institutions beyond high school are not eligible.

**Subject:** Only posters with the subject of safety (i.e. substance abuse, Internet and social media misuse, cell phone safety, weather and fire safety, etc.) will be considered.

**Contest Levels:** Judging is done in three levels: the lower level, for students in the 3rd, 4th and 5th grades; the middle level, for students in the 6th, 7th and 8th grades; and the upper level, for students in the 9th, 10th, 11th and 12th grades.

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### General Rules

All posters must be prepared on art board or bristol board measuring 22" x 28" and at least four-ply or greater thickness.

The entrant must do all of the original artwork; only one poster per student is admissible. Computer generated items and paste-on items from magazines, made from construction paper, etc., are allowed.

Poster fronts should contain no identifying marks of any nature. Instead, **the artist's name, home address, school and the sponsoring council MUST be placed in an envelope and attached to the back of the poster.**

The envelope will be opened only after judging is completed. After the local council notes the winner's information, the identification card with the artist's information must again be placed in an envelope affixed to the back of the poster before submission to the regional council. Once judging on the regional level is complete, an official seal must be affixed to the back of all first place winning posters and all envelopes removed before the posters are submitted to UCT's home office for international judging.

**Posters that do not have this information will be disqualified.** The decision of the judges will be final.

UCT will award prize money to the winners of its International Safety Poster Contest. However, UCT will not honor any demand for remuneration from any other use of the poster.

Failure to comply with any of the contest rules automatically disqualifies the poster(s) involved.

### **Judging**

In local contests, judging should be done by individuals who are not familiar with any of the contestants. Judges **CANNOT** be related to any of the contestants. Recommendations for judges are teachers, art instructors, firefighters and police officers.

Posters will be judged as follows: Originality of idea - up to 50 percent, artistic ability displayed - up to 40 percent, neatness - up to 10 percent.

### **Awards**

It is recommended that local councils provide cash awards in each division. Local merchants and the media often assist as co-sponsors. Awards should be divided on the ratio of 50 percent - 30 percent - 20 percent for first, second and third places, respectively.

Regional council awards should also be divided on a ratio of 50 percent - 30 percent - 20 percent for first, second and third place winners in each level. Regional council awards should be as large as the council can afford. The following cash awards will be given at the international level:

One 1st Prize	\$100
Two 2nd Prizes	\$75 each
Three 3rd Prizes	\$50 each

### **Special Instructions to Local Contest Chairpersons**

After the final local contest judging, an information sheet showing the winner's name, address, school and local council affiliation is to be placed in an envelope and affixed to the back of the winning poster. The judges must print in bold letters "upper level," "middle level" or "lower level" on the back of the winning posters so they can be easily read. **Posters without this information will be disqualified.**

Each regional council will determine the number of posters that may be submitted by each local council to the regional council contest.

A poster will not be judged on the regional level if the envelope containing the information sheet with the entrant's name, correct address (no post office boxes, please), school and the name and number of the sponsoring council, is not affixed to the back of the poster. All local council safety poster contests should close March 31, or 30 days before the regional convention, whichever comes first.

### **Special Instructions to Regional Contest Chairpersons**

Regional councils are to submit only one first place winner in each level to the international contest. Only three posters from each Regional council are eligible for international competition: one from the lower level, one from the middle level and one from the upper level.

**All regional councils will be supplied with seals to affix to winning first place posters in each of the three levels. These seals MUST be affixed to the back of the posters before they are submitted to the home office for judging.**

**Any posters which do not bear the completed current year's official seal will be disqualified.**

Regional councils are responsible for notifying the media in each regional contest winner's area.

**All winning posters that qualify for international judging MUST be received at UCT's home office in Columbus, Ohio, by no later than **May 31, 2021**. Posters that are not received on or before the deadline date will be disqualified. Please ship posters flat - DO NOT ship posters in tubes. DO NOT ship posters to the Canadian office in Calgary. Posters should be shipped to:**

**UCT  
International Safety Poster Contest  
1801 Watermark Drive, Suite 100  
Columbus, OH 43215**

The international safety poster judging will be conducted at the home office by professional judges working in the art and safety fields. To protect the integrity of the winning posters, they will be displayed in a special brochure at our annual convention in July. The home office will ship the winning posters back to the participating students by **September 30, 2021**. If your council would like the poster(s) returned to the local council secretary or a particular local council member, notify the **Public Relations Department** at **800.848.0123 x1130** or at **lfisher@uct.org** by **no later than July 30, 2021**. All international winners' checks will be mailed directly to the winners unless otherwise requested by local or regional councils. **Please note: If your council would like non-winning posters returned to the local council secretary or a specific individual, you MUST notify the Public Relations Department by phone or email by July 30, 2021. Non-winning posters will not otherwise be returned.**



## PRESS RELEASE

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**Contact:**

**(Date)**

*For immediate release*

### **UCT LOCAL COUNCIL (COUNCIL NAME AND NUMBER) TO HOLD LOCAL SAFETY POSTER CONTEST**

UCT (**Local Council Name and Number**) announced today that it will sponsor a safety poster contest for public, private and parochial school students and for people with intellectual disabilities as part of an international competition being held by UCT councils throughout the United States and Canada.

Posters promoting any type of safety are eligible and winning posters will advance to a regional competition on **(Date)** at **(Contest Location)**. Judging will be conducted in three divisions according to ability level. For more information, contact local contest chairperson **(Chairperson's Name)** at **(Chairperson's Telephone Number)**.

UCT (United Commercial Travelers) is a fraternal benefit society driven by its members and their commitment to community service across North America. Members decide on a local basis which causes and charities to support and how to best meet the needs of their communities. As a 501(c)8 non-profit, the organization's charitable efforts are made possible through the sales of its insurance products. Visit [www.uct.org](http://www.uct.org) to learn more.

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**Contact:**

**(Date)**

*For immediate release*

### UCT NAMES SAFETY POSTER CONTEST WINNERS

The following winners were named in a safety poster contest sponsored by UCT **(Local Council Name)** on **(Date)** at **(Contest Location)**:

#### **Upper Level**

1st:  
2nd:  
3rd:

#### **Middle Level**

1st:  
2nd:  
3rd:

#### **Lower Level**

1st:  
2nd:  
3rd:

The first place posters will now advance to regional competition on **(Date)**, with winners there advancing to an international contest held in July.

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### **LOCAL YOUTH WINS REGIONAL SAFETY POSTER CONTEST**

Local resident **(Winner's Name)** of **(City)** won first place in the regional safety poster competition sponsored by United Commercial Travelers of America (UCT) **(Name of Regional Council)** Council held on **(Date)** at **(Location)**.

The poster artist qualified for the regional contest by winning first place at the local level in a contest sponsored by **(Name of Local Council)**.

**(Winner's Name)** attends **(Name of School)**. **(His/her)** parents are **(Names of Parents)**. First place regional winners advance to UCT's international safety poster contest held in July.

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