



Local Council Newsletter Contest 2021

UCT is sponsoring a local council newsletter contest for local councils publishing newsletters from **April 1, 2020, through March 31, 2021.**

Entering

Take a look at your 2020-2021 newsletters, and choose and the one you believe to be the best and email it to lfisher@uct.org. If you want, you can instead mail it to: **UCT Local Council Newsletter Contest, Public Relations Department, 1801 Watermark Drive, Suite 100, P.O. Box 159019, Columbus, OH 43215** by no later than **MAY 1, 2021**. Entries received after May 1 will not be considered.

Judging

Councils are divided into two categories by membership level:

199 members or fewer

200 members or more

Newsletters are evaluated in categories: relevance of news, design and originality. The **relevance of news category** assesses the clearness of writing and the relevance of information included. The **design category** evaluates basic design elements such as font, typeface, masthead design, overall layout and relevance of art and photos. The **originality category** judges the overall creativity in layout, design and writing.

First, second and third places are awarded in both divisions. The councils of winning newsletters in both divisions are awarded cash prizes that will be direct deposited into the local council's bank account:

1st Place - \$100

2nd Place - \$75

3rd Place - \$50

What are you waiting for? Start thinking about your submission today! Contact the Public Relations Department at lfisher@uct.org or 800.848.0123 x1130 with any questions or for more details.