No text provided.
UCT will award prize money to the winners of its International Safety Poster Contest. However, UCT will not honor any demand for remuneration from any other use of the poster. Failure to comply with any of the contest rules automatically disqualifies the poster(s) involved.

**Judging**

In local contests, judging should be done by individuals who are not familiar with any of the contestants. Judges **CANNOT** be related to any of the contestants. Recommendations for judges are teachers, art instructors, firefighters and police officers.

Posters will be judged as follows: Originality of idea - up to 50 percent, artistic ability displayed - up to 40 percent, neatness - up to 10 percent.

**Awards**

It is recommended that local councils provide cash awards in each division. Local merchants and the media often assist as co-sponsors. Awards should be divided on the ratio of 50 percent - 30 percent - 20 percent for first, second and third places, respectively.

Regional council awards should also be divided on a ratio of 50 percent - 30 percent - 20 percent for first, second and third place winners in each level. Regional council awards should be as large as the council can afford. The following cash awards will be given at the international level:

- One 1st Prize $100
- Two 2nd Prizes $75 each
- Three 3rd Prizes $50 each

**Special Instructions to Local Contest Chairpersons**

After the final local contest judging, an information sheet showing the winner’s name, address, school, and local council affiliation is to be placed in an envelope and affixed to the back of the winning poster. The judges must print in bold letters “upper level,” “middle level” or “lower level” on the back of the winning posters so they can be easily read. **Posters without this information will be disqualified.**

Each regional council will determine the number of posters that may be submitted by each local council to the regional council contest.
A poster will not be judged on the regional level if the envelope containing the information sheet with the entrant’s name, correct address (no post office boxes, please), school and the name and number of the sponsoring council, is not affixed to the back of the poster. All local council safety poster contests should close March 31, or 30 days before the regional convention, whichever comes first.

**Special Instructions to Regional Contest Chairpersons**

Regional councils are to submit only one first place winner in each level to the international contest. Only three posters from each regional council are eligible for international competition: one from the lower level, one from the middle level and one from the upper level.

All regional councils will be supplied with seals to affix to winning first place posters in each of the three levels. These seals MUST be affixed to the back of the posters before they are submitted to the home office for judging.

Any posters which do not bear the completed current year’s official seal will be disqualified.

Regional councils are responsible for notifying the media in each regional contest winner’s area.

All winning posters that qualify for international judging MUST be received at UCT's home office in Columbus, Ohio, by no later than **Monday, June 6, 2022**. Posters that are not received on or before the deadline date will be disqualified. Please ship posters flat - DO NOT ship posters in tubes. DO NOT ship posters to the Canadian office in Calgary. Posters should be shipped to:

**UCT**  
International Safety Poster Contest  
1801 Watermark Drive, Suite 100  
Columbus, OH 43215

The international safety poster judging will be conducted at the home office. The home office will ship the winning posters back to the participating students by **September 1, 2022**. If your council would like the poster(s) returned to the local council secretary or a particular local council member, notify the Public Relations Department at 800.848-0123 x1130 or at ifisher@uct.org, by no later than August 1, 2022.

All international winners’ checks will be mailed directly to the winners unless otherwise requested by local or regional councils. **Please note: If your council would like non-winning posters returned to the local council secretary or a specific individual, you MUST notify the Public Relations Department by phone or email by August 1, 2022.** Non-winning posters will not otherwise be returned.
UCT LOCAL COUNCIL (COUNCIL NAME AND NUMBER)
TO HOLD LOCAL SAFETY POSTER CONTEST

UCT (Local Council Name and Number) announced today that it will sponsor a safety poster contest for public, private and parochial school students and for people with intellectual disabilities as part of an international competition being held by UCT councils throughout the United States and Canada.

Posters promoting any type of safety are eligible and winning posters will advance to a regional competition on (Date) at (Contest Location). Judging will be conducted in three divisions according to ability level. For more information, contact local contest chairperson (Chairperson’s Name) at (Chairperson’s Telephone Number).

UCT (United Commercial Travelers) is a fraternal benefit society driven by its members and their commitment to community service across North America. Members decide on a local basis which causes and charities to support and how to best meet the needs of their communities. As a 501(c)8 non-profit, the organization’s charitable efforts are made possible through the sales of its insurance products. Visit www.uct.org to learn more.

###
Contact:
(Date)

For immediate release

UCT NAMES SAFETY POSTER CONTEST WINNERS

The following winners were named in a safety poster contest sponsored by UCT (Local Council Name) on (Date) at (Contest Location):

**Upper Level**
1st: 
2nd: 
3rd: 

**Middle Level**
1st: 
2nd: 
3rd: 

**Lower Level**
1st: 
2nd: 
3rd: 

The first-place posters will now advance to regional competition on (Date), with winners there advancing to an international contest held in July.

UCT (United Commercial Travelers) is a fraternal benefit society driven by its members and their commitment to community service across North America. Members decide on a local basis which causes and charities to support and how to best meet the needs of their communities. As a 501(c)8 non-profit, the organization’s charitable efforts are made possible through the sales of its insurance products. Visit [www.uct.org](http://www.uct.org) to learn more.

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LOCAL YOUTH WINS REGIONAL SAFETY POSTER CONTEST

Local resident *(Winner's Name)* of *(City)* won first place in the regional safety poster competition sponsored by United Commercial Travelers of America (UCT) *(Name of Regional Council)* Council held on *(Date)* at *(Location)*.

The poster artist qualified for the regional contest by winning first place at the local level in a contest sponsored by *(Name of Local Council)*.

*(Winner's Name)* attends *(Name of School)*. *(His/her)* parents are *(Names of Parents)*. First place regional winners advance to UCT’s international safety poster contest held in July.

UCT (United Commercial Travelers) is a fraternal benefit society driven by its members and their commitment to community service across North America. Members decide on a local basis which causes and charities to support and how to best meet the needs of their communities. As a 501(c)8 non-profit, the organization’s charitable efforts are made possible through the sales of its insurance products. Visit [www.uct.org](http://www.uct.org) to learn more.

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